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MEDIA ALERT: HSN & GOOD HOUSEKEEPING SELECT LOCAL ENTREPRENEURS, JOHN VERNIEU & PAT ROSCOFF, AS A FINALIST IN AMERICAN DREAMS INITIATIVE

Pat Roscoff & Business Partner Ryan Fogelman To Be Featured on HSN on December 6 and in the December issue of Good Housekeeping, Introducing To More Than 94 Million Homes.

WHO: Leading entertainment and lifestyle retailer, HSN, and *Good Housekeeping* magazine announced today that they have selected self-proclaimed handymen, **John Vernieu** and **Pat Roscoff**, inventors behind the Re-Grip, as one of nine finalists from more than 600 submissions to appear on HSN and to also be featured in the December issue of *Good Housekeeping*, on newsstands November 15. The finalists will also be considered to receive the *Good Housekeeping* Seal as part of their search to find America's next great entrepreneur with a game-changing consumer product.

WHAT: HSN and *Good Housekeeping* launched a nationwide search this summer to find a passionate entrepreneur with a new and unique product, which culminated during a two-day judging event at HSN's headquarters in St. Petersburg, FL this past August. The event brought more than 75 dynamic entrepreneurs from across America in front of a powerful panel of judges for the opportunity to be selected as one of nine finalists to appear on HSN. The entrepreneurs will be able to introduce their product to HSN's approximately 94 million homes, and will be included in a dedicated feature in the December issue of *Good Housekeeping* magazine, which reaches 25+ million readers. Vernieu and Roscoff also had the opportunity to have their product tested in the *Good Housekeeping* Institute for the opportunity to receive the sought-after Good Housekeeping Seal for one year.

WHY: Building on HSN's existing American Dreams initiative — a program designed to cultivate and introduce innovative new products to the marketplace — HSN and *Good Housekeeping* decided to join their network of audiences to launch a nationwide search to find a passionate entrepreneur with a new and unique product.

WHEN: **Pat Roscoff & Business Partner Ryan Fogelman** will appear on HSN the following on Tuesday, December 6: 7 – 8 a.m. EST.

For more information about HSN and American Dreams please visit <http://www.hsn.com/> and follow our social channels:
Facebook: <https://www.facebook.com/HSN> Instagram: <https://www.instagram.com/hsn/> and Twitter: <https://twitter.com/hsn>.

For more information about *Good Housekeeping*, please visit: <http://www.goodhousekeeping.com/> and follow our social channels:
Facebook: <https://www.facebook.com/GOODHOUSEKEEPING> Instagram: <https://www.instagram.com/goodhousekeeping> and
Twitter: <https://twitter.com/goodhousekeeping>.

ABOUT HSN: HSN is a leading entertainment and lifestyle retailer, offering a curated assortment of exclusive products and top brand names to its customers. HSN incorporates entertainment, inspiration, personalities and industry experts to provide an entirely unique shopping experience. At HSN, customers find exceptional selections in Health & Beauty, Jewelry, Home/Lifestyle, Fashion/Accessories, and Electronics. HSN broadcasts live to approximately 94 million households in the US 24/7 and its website — hsn.com features more than 50,000 product videos. Mobile applications include HSN apps for iPad, iPhone and Android. HSN, founded 39 years ago as the first shopping network, is an operating segment of HSN, Inc. (Nasdaq: HSNI). For more information, please visit www.HSN.com, or follow @HSN on Facebook and Twitter.

ABOUT GOOD HOUSEKEEPING: Celebrating 130 years, *Good Housekeeping* (goodhousekeeping.com) is a leading lifestyle media brand inspiring a monthly audience of 30+ million readers to discover genius innovations, delicious ideas, style-savvy trends, compelling news and best-in-class products for their homes, families and themselves. The *Good Housekeeping* Institute's state-of-the-art labs combined with *Good Housekeeping's* seasoned editorial talent is unparalleled. Staffed by top engineers, scientists and technology experts, the GH Institute tests and evaluates thousands of products each year for the magazine, website and for the *Good Housekeeping* Seal and the Green *Good Housekeeping* Seal, which are among the most recognized and trusted consumer icons in the world today. *Good Housekeeping*, which also has five international editions, is published by Hearst Magazines, a unit of Hearst, one of the nation's largest diversified media, information and services companies. With 21 titles in the U.S., Hearst is the leading publisher of monthly magazines in terms of total paid circulation, and reaches 79.5 million readers and 68 million unique site visitors each month (comScore). Follow *Good Housekeeping* on Facebook, Instagram, Twitter, Pinterest and on the Inside the Institute blog. Follow Jane Francisco on Twitter and Instagram.